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*Their story.
Our story.*



To get in touch with a city, you have to feel the stones. The memories, written in the headstones. You have to get in touch with centuries of love, pride, wars and discoveries that ran through that city.

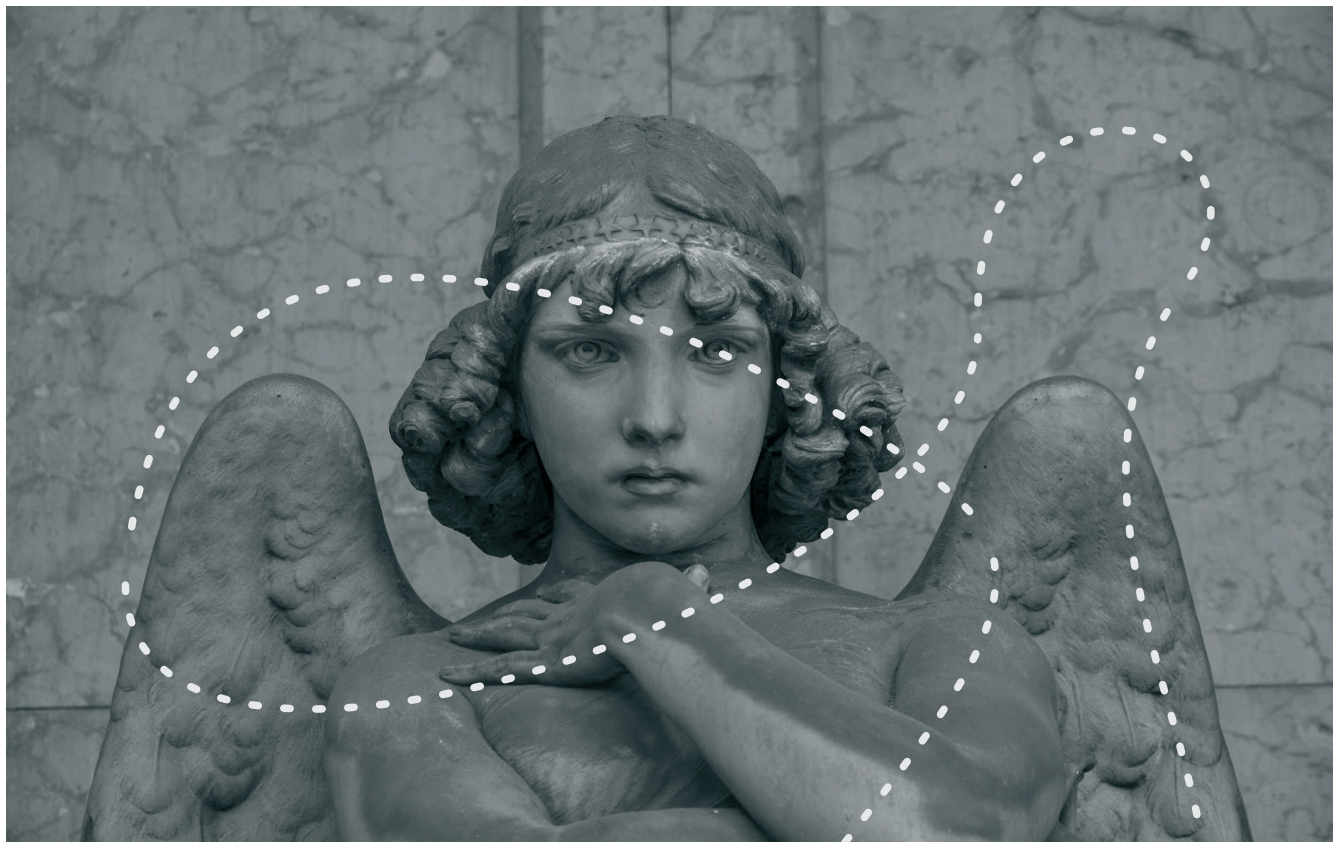
For each and every person that lived in the city left a mark.

A memory. A story.

*Their story.
Our story.*

Cemeteries are sacred and emotional spaces but at the same time they are witnesses of local history for cities and towns. They are common to all cities and towns in Europe and, therefore, they clearly reveal their cultural and religious identity.

European Cemeteries Route refers to cemeteries as places of life. Settings that, as urban spaces, are directly linked to the history and culture of the community they belong to.



• Marlene Dietrich

European Cemeteries Route is managed by the **Association of Significant Cemeteries in Europe** (ASCE) and thus follows many of the same objectives. The specific of the route is the **focus on tourism aspect** and promotional projects for **cultural tourists**.

Main objectives

Objectives of European Cemeteries Route:

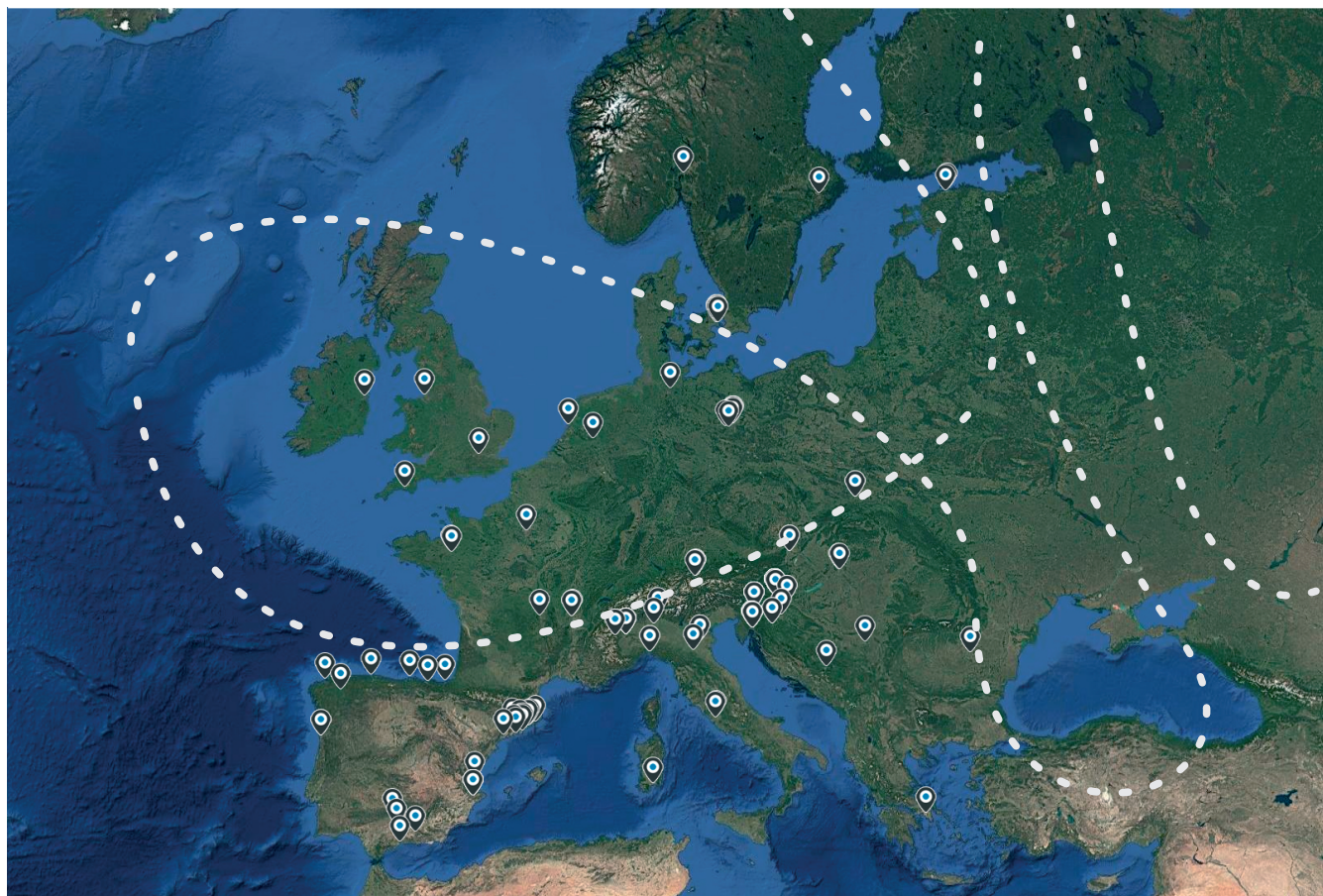
- Preserve and promote the cultural heritage resting in cemeteries
- Promote cultural tourism in cemeteries
- Promote cultural democracy and diversity
- Educate about Europe's diversity, similarity and culture
- Strengthen mutual understanding and confidence between people

With ever growing membership, European Cemeteries Route is all about cultural diversity and exploration of our common heritage.

Partnership in diversity

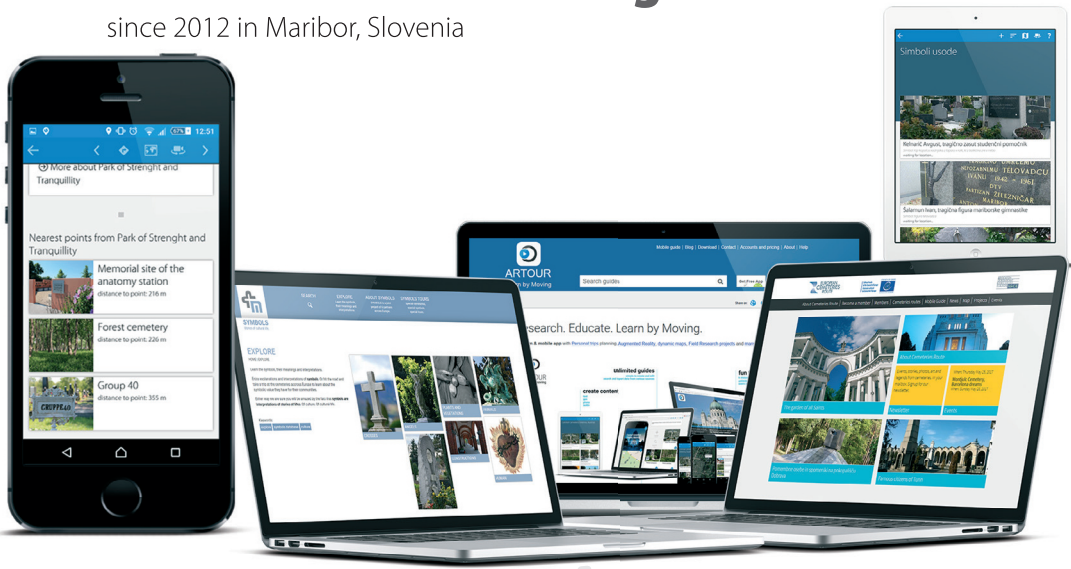
Networking, international projects and scientific approach ensure that members are leading the path in promoting cemeteries as cultural heritage and touristic areas.

**Ludwig van
Beethoven**



1st cemeteries mobile guide

since 2012 in Maribor, Slovenia



100+ guides available

For an amazing journey.

For getting scholars engaged.

One stop solution for Your cemetery:

- In European Cemeteries Route website and projects
- On Your website
- In mobile app
- At info points
- Printed

**Hans Christian
Andersen**

Recognized as Cultural Route of Europe

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Launched by the Council of Europe in 1987, the Cultural Routes demonstrate, by means of a journey through space and time, how the heritage of the different countries and cultures of Europe contributes to a shared and living cultural heritage.

Since 2009, the European Cemeteries Route has been recognized by the **European Institute of Cultural Routes** as a Cultural Route of Europe.

UNWTO Ulysess Award

In 2011, European Cemeteries Route was awarded the UNWTO Ulysses Awards for innovative contributions to tourism policy, governance, and other areas of tourism.



European Cemeteries Route insignia



A plate exposed at entrances to our cemeteries. It provides reputation to the cemetery and singalizes it's importance to the visitors. It indicates that they are entering an area that is important for its historical, artistic or monumental value and is interesting for visit.

Greta Garbo

International projects

As a network we combine the ideas and work of our members. Based on art, technology or working with special target groups.

Discover more at one of the most interesting projects that we succeeded coordinating:

symbolsproject.eu



Week of Discovering European Cemeteries (WDEC)



Each year, significant cemeteries across Europe organize events and activities within 1 week, to raise European citizens awareness of the importance of cemeteries.

Exhibitions, concerts, guided tours, seminars, workshops and other activities take place.

Workshops and conferences

The exchange of ideas and know-how is important for our mission. Through the Annual General Meetings of ASCE and specific themed conferences, European Cemeteries Route members can discover the newest trends and solutions in cemeteries and tourism.



Become a member

- **cemeteriesroute.eu/join**

Raise cemetery awareness and reputation in Your city

Raise cemetery and city international visibility

Get usage rights for trending promotional materials and solutions

Exchange know-how

Join international projects



www.cemeteriesroute.eu



This journey was supported by
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